

manufacture of Lucerne are of USP XIII, National Formulary VIII, or of CP (Reagent) quality and are so guaranteed * * * Lucerne Laboratories of Utah * * * American Fork, Utah."

ACCOMPANYING LABELING: Leaflet entitled "Lucerne * * * Alfalfa Nature's Rarest Gift to Man and Animal."

LIBELED: 6-17-60, N. Dist. Calif.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was an adequate and effective treatment for, and preventive of, tiredness and asthma; and that the article would soothe the nervous system; produce health, promote every secretion of the body; regulate acidity; expel waste matter; keep joints and tendons supple; promote proper alkaline-acid balance in body fluids; dissolve uric acid so it would pass through the kidneys; promote the growth of skin, hair, and nails, and maintain a good lens of the eye and clear vision; keep body membranes healthy; increase digestive ability; stabilize nerves; promote growth and healing; sweeten the breath; increase peristaltic action of the bowels; stimulate the appetite; and preserve the teeth.

The libel alleged also that the article was misbranded under the provisions of the law relating to foods as reported in notices of judgment on foods.

DISPOSITION: 8-29-60. Consent—claimed by Lucerne Laboratories of Utah, and released for relabeling.

6394. Kelp-Ette tablets. (F.D.C. No. 43959. S. No. 79-796 P.)

QUANTITY: 24 500-tablet btls., 24 1,000-tablet btls., and 24 2,000-tablet btls., at Hobart, Ind., in possession of Nelson's Natural Foods.

SHIPPED: Powdered kelp was shipped on 11-19-57, from Outer Harbor, San Pedro, Calif.

LABEL IN PART: (Btl.) "5-Grain Tablets * * * Nelson's Kelp-Ettes * * * A Pure Vegetable Sea Food Containing an abundance of Safe Natural Iodine Plus Other Minerals, Trace Elements, Organic Compounds and Vitamins Pressed from Pure Ocean Kelp. * * * Packed and Distributed by Nelson's Natural Foods * * * Battle Creek, Michigan * * * Nelson's Kelp-Ettes also contain Traces of the following Vitamins: Choline-Niacin-Carotene-Riboflavin Plus the following Organic Compounds: Alginic Acid-Chlorophyll-Lecithin-Manitol * * * 18 tablets * * * contain in milligrams * * * iron 5.8 * * * also undeterminable small amounts of Trace Elements of: Aluminum, Barium, Boron, Chromium, Lithium, Nickel, Silicon, Silver, Strontium, Titanium, Vanadium and Zinc."

ACCOMPANYING LABELING: Leaflets entitled "More Buoyant Health" and loose bottle labels for all size bottles.

RESULTS OF INVESTIGATION: The *Kelp-Ette tablets* were manufactured by the dealer from powdered kelp which had been shipped as described above. Examination showed that the tablets contained approximately 50 percent of the declared amount of iron.

LIBELED: 12-14-59, N. Dist. Ind.

CHARGE: 502(a)—while held for sale, the labeling of the article contained false and misleading representations that the article was adequate and effective for developing more pep; better and more buoyant health; and a fuller, richer life.

The libel alleged also that the article was adulterated and misbranded under the provisions of the law relating to foods as reported in notices of judgment on foods.